



***Snap, Tackle, Cuddle! Operation Kindness to Offer Free Animal Adoptions in
Celebration of Puppy Bowl XX***

*The Texas Animal Welfare Organization Will Offer Free Adoptions
for Dogs and Cats from February 7 – 14*

CARROLLTON, TX (February 7, 2024) — In celebration of Puppy Bowl XX, the 20th anniversary of the infamous Puppy Bowl TV special, Operation Kindness is partnering with [Best Friends Network Partners](#) to offer free adoptions at all its locations from February 7 – February 14, 2024. Fall in love with [one of the organization's available animals](#) during the weeklong promotion and take him or her home at no cost!

While millions of people tune in to watch the Super Bowl each year, it's hard to resist the adorable antics of the Puppy Bowl on the same day. Now in its twentieth year, the Puppy Bowl reminds us how special dogs are with their live reporting of the wild rumpus that is live puppy play.

Meet the Lineup

Just in time for the special promotion, Operation Kindness has a few fresh faces in its company that are ready to add their special personalities to new loving homes.

Lil' Scoop is an eight-month-old hound puppy who came to Operation Kindness from one of our shelter partners. She received full treatment from our medical team for fleas she had contracted before coming to us. Lil' Scoop now feels much better and spends her days exploring and playing with her favorite toys! She loves a nice long walk where she can sniff around for as long as she can!

Lilly is a two-year-old terrier mix who also came to Operation Kindness from a shelter partner. She had just had babies a few weeks before arriving and was able to nurse and care for them upon her arrival! Sweet Lilly was an excellent mom, gentle and loving toward her babies! Lilly is loyal and sweet, but always willing to let her goofball side come out when tummy rubs are available!

Spud is a one-year-old terrier mix who came to Operation Kindness from one of our transfer shelters. He is very loving and affectionate with everyone he meets! He's also an incredible athlete with a lively personality perfect for running and playing with!

Help Operation Kindness Earn \$5,000

Not only can animal lovers take a pet home for free when adopting from Operation Kindness between February 7 – February 14, each adoption helps Operation Kindness at a chance of winning

a grant to keep its lifesaving work going. Best Friends Animal Network is awarding two \$5,000 grants to shelters participating in free Puppy Bowl XX adoptions. The organization with the biggest percentage increase in adoptions and the organization with the biggest adoption increase in 2024 over 2023 will both earn \$5,000. By taking home a friend for free, you could be helping Operation Kindness earn a special donation to care for the animals.

Watch the Big Game

Puppy Bowl XX will air Sunday, February 11 at 1:00 PM CST on Animal Planet. For more information on Operation Kindness operating hours and directions to their shelter and satellite locations, visit the organization's [website](#).

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About Operation Kindness

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. Founded in 1976, Operation Kindness is a pioneer in Texas for assisting animals in need of veterinary care, companionship and most of all, a home. In addition to pet adoptions and lifesaving medical care, Operation Kindness' programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry, volunteer opportunities and professional training. To learn more about Operation Kindness, please visit their website at www.operationkindness.org.

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