CUDDLY°
NEWS RELEASE
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For release: Immediate

CUDDLY® and Texas Organizations to Bring Supplies and Services to Dallas Pet Families

Animal organizations need donations from the public to bring 30,000 pounds of food and 400 vaccines to pet families in need

DALLAS -- <u>CUDDLY</u> and Texas Organizations will present "Dallas Pets are Family Day," Saturday, March 18, 2023, from 9 a.m. to 1 p.m. at Dallas County Tax Office (8301 S Polk St, Dallas, 75232).

Supported by <u>CUDDLY</u>, a mission-driven company centered around the needs of rescued animals and the community focused programs that support them, several Texas based organizations are coming together to offer a day of free pet food, vaccines, microchips, and more to pet families. Supplies and services are first come, first served while they last.

The North Texas Food Bank reports that an estimated 800,000 people in North Texas face food insecurity, an issue impacting not only people, but pets as well. The rising cost of living often can result in families making difficult decisions. From October through December 2022, 27% of the dogs and cats taken in by Dallas Animal Services were surrendered by owners to an already overcrowded shelter.

Keeping pets at home, when they already have families that love them, is a key component to preventing shelter overcrowding and the impact often felt by the organizations who are faced with it.

Based on last year's successful events in Dallas and Fort Worth, organizers of "Dallas Pets Are Family Day" expect to distribute more than 30,000 pounds of pet food, and give up to 400 vaccines and microchips, in addition to vouchers for spay/neuter services to ensure everyone that needs support receives it.

Despite the critical need, these events are not funded through any government initiative. They are made possible entirely through the willingness of the participating organizations and the generosity of donors who care about pets and their families. The window for donations is short, with the most urgent need right now to ensure all supplies arrive in time for distribution.

Donors can contribute to lead partners Dallas Pets Alive; Dallas Animal Services;

Operation Kindness; SPCA of Texas; and Spay Neuter Network via CUDDLY, the only wish list platform dedicated exclusively to the needs of animals and a partner in these events since their inception. Those interested in supporting this event can donate food and supplies to be distributed by visiting CUDDLY.

Partners: Dallas Animal Services; Dallas Pets Alive!; Dogs Matter; Don't Forget to Feed Me Pet Food Bank; Fort Worth Animal Care and Control; GoodPup; Operation Kindness; Rahr to the Rescue; Saving Hope; Spay Neuter Network; and The Love Pit also will be on hand with additional resources, as well as volunteer support from corporate partners.

For information:

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About CUDDLY:

CUDDLY is a fundraising and wish list platform dedicated to helping animal organizations worldwide, while supporting over 3,500 non-profit animal shelters across the United States. The for-good startup seeks to help all animals find a healthy life and a loving home. Through **CUDDLY**, animal lovers can purchase and give in a modern, transparent way, via wish list and monetary donations. **CUDDLY** also provides fundraising and marketing support, as well as valuable community business tools, to help support the important initiatives of animal welfare organizations. For more information, please visit cuddly.com.

About SPCA of Texas

SPCA of Texas is the leading animal welfare organization in North Texas. Founded in 1938, the non-profit operates two shelters, two spay/neuter clinics, two mobile spay/neuter and wellness vehicles, one mobile adoptions vehicle and an animal rescue center, all located in Dallas and Ellis Counties, and maintains a team of animal cruelty investigators who respond to thousands of calls in North Texas counties. The organization does not euthanize animals for time or space. Moreover, the SPCA of Texas serves as an active resource center for an array of services that bring people and animals together to enrich each other's lives.

The SPCA of Texas is not affiliated with any other entity and does not receive general operating funds from the City of Dallas, State of Texas, federal government or any other national humane organization. SPCA of Texas is dedicated to providing every animal exceptional care and a loving home. To learn more about the SPCA of Texas, visit spca.org.

About Spay Neuter Network

Spay Neuter Network's mission is to eliminate pet overpopulation through spay/neuter, while empowering communities to care responsibly for dogs and cats. This mission is accomplished by providing free and affordable spay/neuter, wellness and vaccination services for dogs and cats across North Texas. Our goal is to reduce shelter intake and create compassionate communities free of homeless pets. Spay Neuter Network operates three spay/neuter clinics, a surgery transport service for those with limited transportation, and a Mobile Animal Spay/Neuter Hospital (MASH) in the Dallas/Fort Worth Metroplex and surrounding 13 counties where we provide affordable pet vaccinations, sterilizations and pet care resources to more than 20 cities. Spay Neuter Network performs more than 25,000 surgeries annually and provides wellness and preventative services for an additional 50,000 pets each year at little to no cost to pet owners in North Texas. To learn more about Spay Neuter Network or donate, visit spayneuternet.org.

About Dallas Animal Services

Dallas Animal Services (DAS) is one of the largest municipal animal shelters in the country, taking in any Dallas pet in need, regardless of space. DAS serves tens of thousands of pets and even more people within the city of Dallas each year. The shelter leads the nation in compassionate care of animals while finding positive outcomes for all placeable pets through innovative shelter operations and community engagement.

About Dallas Pets Alive!

Dallas Pets Alive is on a mission to promote and provide the resources, education and programs needed to eliminate the killing of companion animals in North Texas. Our mission is to promote and provide the resources, education and programs needed to eliminate the killing of companion animals in North Texas. We take an innovative approach to animal rescue and believe in creating a paradigm shift in the way our community views animal rescue. Our organization is run mostly by volunteers, and all our pets are housed by dedicated foster families throughout North Texas. We rescue and help the healthy and treatable pets at greatest risk for euthanasia at our partner shelters. We also provide assistance and resources to pet owners having problems so

significant that they need to surrender their pets to a shelter. To learn more about Dallas Pets Alive visit dallaspetsalive.org/.

About Dogs Matter

Dogs Matter is the only nonprofit organization providing free, temporary foster care placement and supportive services specifically for dogs of addicts and alcoholics seeking substance abuse treatment and transitioning into recovery. Our primary purpose is ensuring the welfare of the dog and their owner—reuniting them once our client has successfully completed treatment and is ready to be a healthy and responsible dog owner again. Our 12-month Aftercare Program helps to ensure our clients and their dogs remain together in a safe and healthy environment while staying clean and sober. To learn more about Dogs Matter visit dogsmatter2.org/.

About Don't Forget to Feed Me Pet Food Bank

As the only pet food bank in North Texas, Don't Forget to Feed Me Pet Food Bank (DF2FM) envisions a community in which all pet owners are able to feed their pets. To not duplicate services offered by other organizations or agencies, DF2FM acts as a conduit through which donated pet food reaches families in need. DF2FM manage the collection of pet food and allocation to distribution partners around the area, who then in turn distribute it through their normal channels to their clients. To learn more about Don't Forget to Feed Me Pet Food Bank visit dontforgettofeedme.org/.

About Fort Worth Animal Care and Control

Helping residents stay safe through pet education and services. Programs work to reduce the stray pet population, minimize the threat of diseases and prevent injuries caused by animals. Committed to providing compassionate care for all pets, adoption and fostering programs. To learn more about Fort Worth Animal Care and Control visit fortworthtexas.gov/departments/code-compliance/animals.

About GoodPup

Our mission is to help every dog and dog parent live their best lives together – so we created training that is effective, affordable, and rewarding. GoodPup's training programs are based on positive reinforcement training methods recommended by the American Veterinary Medical Association. Training is 1–1, at-home, on your schedule, with trainers ready to help 24/7. To learn more about GoodPup visit goodpup.com/.

About Operation Kindness

Operation Kindness—a lifesaving animal shelter—is a pioneer in Texas for assisting animals in need of veterinary care, companionship and most of all, a home. In addition to pet adoptions and lifesaving medical care, our programs provide foster care for vulnerable animals, resources for pet parents, affordable veterinary services for community pets, a pet food pantry, and volunteer opportunities. We believe in going above and beyond to give every animal the care and kindness they deserve. To learn more about Operation Kindness visit operationkindness.org/.

About Rahr to the Rescue

Rahr to the Rescue's mission is to spread awareness of the overpopulation problem, promote adoption, provide funds to rescues and shelters and inspire change in animal welfare issues by saving one dog at a time. To learn more about Rahr to the Rescue visit rahrtotherescue.org/

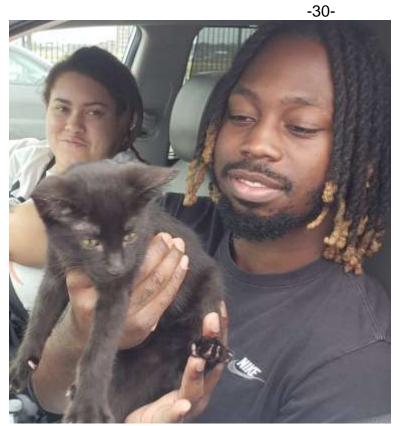
About Saving Hope Animal Rescue

At Saving Hope, we would love to see that every animal knows love and kindness. No animals should have to endure needless pain and suffering. We are providing a voice to those that need it most. The animals that sit chained up with limited access to food and water. Those dumped on back roads to become someone else problem. We believe in not only helping the animals but educating the public and the community on how to do better.

Alongside the Saving Hope Foundation we promote and believe in spaying and neutering all pets. We have a motto of no mom left behind, which means we go to great lengths to ensure that mom does not have to have babies again. To learn more about Saving Hope Animal Rescue visit savinghoperescue.org/

About The Love Pit

The Love Pit is on a mission to save pit bull-type dogs through rescue, rehabilitation, training, education, and advocacy. The Love Pit is comprised of many individuals with diverse backgrounds and invaluable experience connected by the same passion and dedication to protect the often maligned and mislabeled pit bull. To learn more about The Love Pit visit thelovepitrescue.org/



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There is no charge to participated in "Dallas Pets are Family Day," Saturday, March 18th, from 9 a.m. to 1 p.m. at Dallas County Tax Office (8301 S Polk St). Pet food, vaccines for cats and dogs, microchipping and vouchers for spay/neuter services will be available. *courtesy SPCA of Texas*



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