



Petco Love Awards Operation Kindness Grant to Support Animal Care

National Non-profit Invests \$20,000 to Continue Community Animal Welfare Efforts

CARROLLTON, TX (February 22, 2024) - Recognizing the lifesaving work of the leading lifesaving shelter in Texas, Petco Love has awarded Operation Kindness a \$20,000 grant to support its continued efforts in providing quality care, kindness and medical attention to community dogs and cats. Petco Love is a national nonprofit that focuses on building communities and bridging the gap between animals and families.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger and healthier. Since its founding in 1999, Petco Love has invested over \$330 million in pet adoption and other lifesaving efforts. Additionally, Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations across North America.

Founded with the mission to offer kindness and care to animals, Operation Kindness has made a difference in the lives of others in Texas for over 47 years by focusing on pet enrichment and wellbeing opportunities. With the help of senior leadership, staff, volunteers and the community, the organization focuses on improving the lives of dogs and cats through programs and resources which enhance their quality of life and address the issue of pet homelessness.

The special grant from Petco Love is designated to bolster Operation Kindness' **Community Initiatives** program, increasing positive outcomes, decreasing intake and providing care to community owned animals in need.

"We are so fortunate to be recognized by Petco Love for the work Operation Kindness is doing in the local community," said Ed Jamison, CEO of Operation Kindness. "This generous grant allows us to continue saving lives of dogs and cats in the community, and the support of Petco Love means so much to all of us hard at work on our mission to make the world a kinder place for animals and the people who love them."

In 2023, the Operation Kindness Community Initiatives program supported more than 24,500 animals, facilitating over 94 community clinics and distributing vaccines and microchips to more than 13,500 pets.

For more information on Operation Kindness and its mission, visit [operationkindness.org](https://www.operationkindness.org). Learn more about Petco Love at [petcolove.org](https://www.petcolove.org).

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About Operation Kindness

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. Founded in 1976, Operation Kindness is a pioneer in Texas for assisting animals in need of veterinary care, companionship and most of all, a home.

In addition to pet adoptions and lifesaving medical care, Operation Kindness' programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry, volunteer opportunities and professional training. To learn more about Operation Kindness, please visit their website at www.operationkindness.org.

Media Contact

Natalie Buxton, Senior Director - Marketing & Communications
Operation Kindness
Cell: 972-813-9944
nbuxton@operationkindness.org

About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$370 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.7 million pets in partnership with Petco and organizations nationwide. Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Join us. Visit petcolove.org or follow us on [Facebook](#), [Instagram](#), [X](#), [Threads](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.

Media Contact

Petco Love
Media@petcolove.org