

## Operation Kindness Sets \$225,000 Goal for 2024 Hope Gala

Join the Lifesaving Animal Shelter on April 13 for an Evening of Dinner, Dancing and a Live Auction

CARROLLTON, Texas (March 5, 2023) – <u>Operation Kindness</u> is thrilled to host its annual spring fundraising event, <u>Hope Gala</u>. The special evening includes dinner, dancing, live music and auctions with proceeds benefiting the shelter's mission to create a kinder world for pets and the people who love them. The gala will begin with a special sponsor-only reception at 6 p.m., and doors will open to ticketholders at 7 p.m. on Saturday, April 13, at Gilley's Dallas.

"Our Hope Gala event brings the most passionate supporters of Operation Kindness together each year to celebrate all that they have made possible for the animals thanks to their generosity," said Ed Jamison, the chief executive officer at Operation Kindness. "I'm looking forward to seeing special friends of our animals for a not-to-be-missed evening of dining, dancing and fundraising for our cause."

The annual Hope Gala is an evening extravaganza that allows community members to celebrate their passion for animal welfare with dinner, an open bar featuring signature cocktails, dancing, an animal adoption lounge, florals by Creative Greenery of Dallas and live music by <u>Ricki Derek and the Vegas 6</u>.

The event also includes a live auction led by the <u>Cowboy Auctioneers</u>, where there will be opportunities to win exclusive items. A raffle prize for VISA gift cards totaling \$5,000 will be drawn during the evening. Raffle tickets are <u>available</u> <u>online</u> for \$100 each or five for \$400. Guests can also partake in a Champagne and Diamonds event, where they will be able to contribute \$100 for a glass of champagne and the chance to win a piece of high-end diamond jewelry.

<u>General admission tickets</u> for the evening begin at \$300. Sponsorships start at \$1,500 and include reserved seating for guests and special recognition at the event. The deadline to purchase tickets and sponsorships is Friday, March 29.

Special thanks to Hope Gala Gold Sponsor, Donate 2 Impact, for making the event possible.

For more information or to purchase tickets to the annual Hope Gala, visit operationkindness.org/hope-gala.

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## **About Operation Kindness**

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. Founded in 1976, Operation Kindness is a pioneer in Texas for assisting animals in need of veterinary care, companionship and most of all, a home.

In addition to pet adoptions and lifesaving medical care, Operation Kindness' programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry, volunteer opportunities and professional training. To learn more about Operation Kindness, please visit their website at <a href="https://www.operationkindness.org">www.operationkindness.org</a>.

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