



## Operation Kindness Announces 2023 Holiday Giving Catalog

The Digital Catalog Features Charitable, Alternative Gift Ideas for the Holidays

CARROLLTON, TX (October 19, 2023) — The Texas-based animal welfare organization, Operation Kindness, has published its [2023 Holiday Giving Catalog](#). The online publication features symbolic gifts that support the work of Operation Kindness while making a special holiday present for a loved one or friend.



Shopping the Operation Kindness Holiday Giving Catalog is easy, with six different symbolic gifts to choose from. Prices for the alternative gifts range from \$20 for [Kitten](#) or [Puppy Care Kits](#) to \$150 for [Lifesaving Care](#). Gifts are shared with the recipient via a customizable e-card that can be given on the date of the sender's choice or a printed card that can be given personally.

“Holiday shopping can be overwhelming and exhausting,” said Natalie Buxton, Senior Director of Communications for Operation Kindness. “The Operation Kindness Holiday Giving Catalog relieves the stress of shopping while giving back to our mission of helping the animals that Operation Kindness serves, when they need it most.”

Gifts from the Operation Kindness Holiday Giving Catalog are available for purchase now through January 1, 2024. All gift purchases are 100% tax deductible.

Interviews are available upon request.

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### **About Operation Kindness**

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. Founded in 1976, Operation Kindness is a pioneer in Texas for assisting animals in need of veterinary care, companionship and most of all, a home.

In addition to pet adoptions and lifesaving medical care, Operation Kindness' programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry, and volunteer opportunities. To

learn more about Operation Kindness, please visit their website at [www.operationkindness.org](http://www.operationkindness.org).

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