



National Pet Food Company, CUDDLY, Partners with Operation Kindness to Help Feed Shelter Pets

The innovative partnership allows community members to feed shelter pets with every bag of food purchased for their own pets

FOR IMMEDIATE RELEASE (Carrollton, Texas) – As part of National Feed a Rescue Pet Week, national pet food provider CUDDLY is letting Dallas know you can support shelter pets at [Operation Kindness](#) all year round by fulfilling your own household pets’ needs easily online. When you order CUDDLY Food through the [North Texas nonprofit’s affiliate link](#), you’re not only feeding your own furry friend — you’re also helping provide meals for shelter animals waiting to be adopted.

CUDDLY, whose mission is to give every animal a second chance, and Operation Kindness understand that collaborations such as this help provide the nourishment homeless pets need to thrive and find loving families.

“Operation Kindness’ partnership with CUDDLY helps us keep the thousands of animals at our shelter happy and fed,” said Ed Jamison, CEO of Operation Kindness. “We are grateful for support from community members who are not only buying food for their furry family member, but are also feeding our shelter animals.”

For every new client who places an order on CUDDLY’s website using Operation Kindness’ link, the nonprofit receives a \$35 donation. Additionally, for every bag of dog or cat food purchased, CUDDLY donates a bag to shelter pets.

Donated meals help rescued animals get the nutritional support they need to grow healthy and strong. Individuals interested in the program can make a purchase at <https://shop.cuddly.com/> and use code OPERATIONKINDESS at checkout.

Interviews available upon request.

Photos are available [here](#).

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About Operation Kindness

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. Founded in 1976, Operation Kindness is a pioneer in Texas for assisting animals in need of veterinary care, companionship and, most of all, a home.

In addition to pet adoptions and lifesaving medical care, Operation Kindness' programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry, volunteer opportunities and professional training. To learn more about Operation Kindness, please visit their website at www.operationkindness.org.

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