



Raising Cane's Presents Operation Kindness with Plush Puppy Donations to Support Homeless Animals

Annual Holiday Fundraising Program Provides the Shelter with More Lifesaving Endeavors

CARROLLTON, TX (Feb. 17, 2022) – With the belief in giving back to support great causes, Raising Cane's partnered with the leading lifesaving shelter in Texas to raise donations for homeless animals in need during the restaurant's annual Plush Puppy fundraising campaign. All net proceeds from any plush pup purchased in the DFW area were reserved for [Operation Kindness](#). The national fast-food chain Raising Cane's presented Operation Kindness with a record-breaking \$58,016 check on Wednesday, Feb. 16.

"Raising Cane's has been an incredible supporter of Operation Kindness throughout the years, and we are proud and thankful to have partnered with them again during their Plush Puppy Holiday Campaign. Our efforts to save more homeless dogs and cats are made possible through this partnership and Raising Cane's customers who chose to participate in this holiday fundraising opportunity. The support will allow Operation Kindness to find homes and administer lifesaving care for animals in need," said Ed Jamison, chief executive officer at Operation Kindness.

Throughout the winter season, Raising Cane's offered guests the chance to take home the iconic Charlie Brown and Snoopy characters in the form of a Plush Puppy, inspired by founder Todd Graves' dog, Raising Cane. The annual donation event is an opportunity for the restaurant to focus on nonprofit organizations diligent in animal advocacy, inspiring others to make a difference in their communities. Operation Kindness will utilize the funds from the Plush Puppy Program to offer lifesaving care, including food, shelter, and medical treatment, for dogs and cats in need of loving homes.



Raising Cane's themes their Plush Puppy each year after recognizable and nostalgic components of selected seasons year-round. For example, the holiday season typically introduces signature looks that exemplify holiday cheer, such as Jingle Cane, Cozy Cane and Reindeer Cane. For the holidays in 2021, the Plush Puppy theme recognized the special bond between animal companions and their owners with Charlie Brown and Snoopy. The donation program initially began in 2004 and is fundraising tradition for Raising Cane's. The food brand has donated over \$850,000 to animal welfare organizations.

With the newly gifted donation from Raising Cane's, Operation Kindness will benefit from the support, allowing them to continue making a positive impact and difference in the lives of dogs, cats and the families who love them. By engaging with generous partners, programs and resources, the organization can create an excellent care environment with humane values and behaviors for homeless animals until they are ready for adoption. Since 1976, Operation Kindness has saved the lives of thousands of animals, giving them a second chance to experience an exceptional quality of life.

For more information about Raising Cane's Plush Puppy Holiday Program, visit www.raisingcanes.com/plushpuppy. To learn more about the leading lifesaving shelter in North Texas and its mission to assist animals in need, visit Operation Kindness at <https://www.operationkindness.org/about>.

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About Operation Kindness

Founded in 1976, Operation Kindness is a pioneer in North Texas for providing assistance to animals in need of medical care, companionship, and most of all, a home. In addition to pet adoptions, Operation Kindness provides extensive medical care for homeless animals, a foster program, a pet food pantry, a surrender prevention program education to pet parents, and volunteer opportunities. To learn more about Operation Kindness, please visit their website at <https://www.operationkindness.org/>.

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