

## Give the Gift of Generosity to Support Homeless Animals on Giving Tuesday, Nov. 30

Operation Kindness Joins Generosity Movement to Positively Impact Dogs & Cats

CARROLLTON, Texas (Nov. 24, 2021) — Joining one of the most significant worldwide giving events of the year, <u>Operation Kindness</u> is celebrating Giving Tuesday as an opportunity to continue its lifesaving services for pets in need of kindness and care. With its mission to provide a safe haven and medical care to homeless animals, the leading lifesaving shelter in North Texas' goals aligns with the principles of the year-round generosity movement: to bring people together to uplift communities and encourage others to make a positive difference in the lives of others. The global charitable event will follow Thanksgiving, beginning Tuesday, Nov. 30, with early giving now available.

"Generosity from our supporters means that we can continue making a difference in the lives of animals and the families who adopt them. Giving Tuesday is the kick-off of the holiday giving season and allows us to fund our lifesaving work. We are honored and grateful to everyone who believes in supporting our mission to save more homeless pets," said Ed Jamison, chief executive officer at Operation Kindness.

Challenging the world to spread kindness through good deeds since 2012, Giving Tuesday provides individuals an opportunity to raise their voice for community betterment, donate, help neighbors and collaborate to celebrate generosity. These positive endeavors raise awareness for great causes and influences transformations through small, caring gestures. Organizations like Operation Kindness use donated funds to fuel its passion and mission to administer care to homeless dogs and cats. Hoping to exceed its goal of raising \$75,000, the nonprofit shelter will utilize these resources to address the homeless pet population through lifesaving medical treatment, spay/neuters, shelter, food, adoption and fostering opportunities, partnerships and programs.

Through these efforts, Operation Kindness cares for hundreds of pets daily to ensure they're receiving the

necessary care they need before they are ready to be adopted by a loving family. In addition, by partnering with local businesses and organizations, such as rescue groups and more than 40 rescue partners, including municipal shelters, the nonprofit establishes itself as a leader in animal welfare in Texas and contributes to essential conversations impacting communities and the pets that live in them.

Animals that have recently received lifesaving care from Operation Kindness include:

- Bungo: A senior Schnauzer mix who came to the shelter with a long list of medical concerns, Bungo received a haircut to remove severe matting, dental cleaning and extractions, surgical removal for cysts and heartworm treatment. Bungo is now adopted into a new family and receiving the last of his medication for heartworm disease.
- **Cabbage:** Transferred from a rescue partner at only onemonth-old, Cabbage was diagnosed with an upper respiratory infection. Given immediate treatment, she's made a full recovery and is on her way to finding a loving home.
- **Luci:** A Foxhound who arrived at Operation Kindness with eye infections caused by a tumor on her eyelid received lifesaving services from the medical team at the shelter. Luci had



surgery and post-op medical care, giving her a reason to be all smiles and ready for a new home.

Since 1976, Operation Kindness has focused its devotion to animals and invested in opportunities that give them the quality of life they deserve. With a growing need for medical services and lifesaving medical treatment, the organization relies upon the community to succeed in its vision of creating a world where all animals receive love and kindness. From the community to volunteers, medical team, board members, staff and senior leadership, Operation Kindness can continue its work by going above and beyond for dogs and cats in need.

For more information on getting involved in supporting Operation Kindness on Giving Tuesday, visit <a href="www.operationkindness.org/other-ways-to-give">www.operationkindness.org/other-ways-to-give</a> for donation opportunities. Learn more about the organization and its history at <a href="www.operationkindness.org/about">www.operationkindness.org/about</a>. To learn more about Giving Tuesday and its mission, visit <a href="www.givingtuesday.org">www.givingtuesday.org</a>.

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## **About Operation Kindness**

Founded in 1976, Operation Kindness is a pioneer in Texas for providing assistance to animals in need of medical care, companionship, and most of all, a home. In addition to pet adoptions, Operation Kindness provides extensive medical care for homeless animals, a foster program, a pet food pantry, a surrender prevention program education to pet parents and volunteer opportunities. To learn more about Operation Kindness, please visit their website at <a href="https://www.operationKindness.org">www.operationKindness.org</a>.

## **Media Contact**

Noel Hampton TrizCom PR on behalf of Operation Kindness

Office: 972-247-1369 Cell: 940-230-9316