



# **Operation Kindness Celebrates National Puppy Day**

We reflect on our commitment to puppy welfare and share some of our statistics.

CARROLLTON, Texas (March 22, 2024) – This Saturday, March 23, is National Puppy Day! As we celebrate the boundless joy and unconditional love that puppies bring into our lives, it's also an opportunity to reflect on the efforts made to ensure their well-being and find them loving homes. At Operation Kindness, every day is dedicated to caring for these adorable companions, and the organization is thrilled to share some insights into our work and the journey of these furry friends.

#### **Puppy Intake on the Rise**

In the past year, from March 2022 to February 2023, Operation Kindness has witnessed a remarkable 33% increase in puppy intake. This surge <u>highlights the growing need for their services</u> and the dedication of their team to accommodate and care for these young pups.

Puppies hold a special place in the organization's hearts, constituting a significant 54% of their overall canine intake. This statistic emphasizes the importance of focusing their efforts on providing specialized care and attention to these vulnerable little ones. From Operation Kindness' Neonatal Nursery, designed to care for young kittens and puppies who need round-the-clock care, to their Rees-Jones Medical Wing, where staff provides pups with the vaccinations, surgeries and medical care they need, puppies in the organization's care receive top-notch support.

An astounding 83% of Operation Kindness' puppy intake comes from transfer intakes, highlighting the crucial role of partnerships and collaborations with other organizations in rescuing and

sheltering puppies. Through these partnerships, Operation Kindness expands their reach and extends their support network, ensuring that as many puppies are helped as possible.

## **Empowering Foster Care**

Thirty percent of the organization's puppy intake finds refuge in Operation Kindness foster homes before finding their adoptive families. This figure marks a 5% increase from the previous year, showing the commitment to providing nurturing environments where puppies can thrive and receive individualized attention.

One notable trend Operation Kindness has observed is that puppies are staying available for adoption almost four days longer compared to last year, reflecting a significant 119% increase in adoption time. The organization encourages potential adopters to consider adding younger pups in need of loving homes to their families.

### Our Pledge on National Puppy Day

As we celebrate National Puppy Day, Operation Kindness reaffirms its unwavering commitment to the well-being and welfare of puppies. Each statistic mentioned above represents not just numbers but lives they have touched, journeys they have embarked on and futures they have transformed.

"We are deeply committed to ensuring that every puppy receives the love, care, and support they need to thrive," said Operation Kindness CEO Ed Jamison. "Our dedication to caring for as many puppies and other pets as possible is unwavering. Through programs like our foster care initiatives, adoption services, strategic partnerships and more, we strive to provide each puppy with a safe haven and a path to a bright future."

Together with supporters, volunteers and partners, Operation Kindness pledges to continue advocating for puppy welfare, providing top-notch care and finding loving homes where wagging tails and playful antics abound.

#### Join Us in Making a Difference

On this National Puppy Day, Operation Kindness invites you to join them in their mission. Whether through adoption, fostering, volunteering or spreading awareness, your support makes a world of difference to these precious puppies. Let's ensure that every puppy receives the love, care and attention they deserve.

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#### **About Operation Kindness**

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. Founded in 1976, Operation Kindness is a pioneer in Texas for assisting animals in need of veterinary care, companionship and most of all, a home.

In addition to pet adoptions and lifesaving medical care, Operation Kindness' programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry, volunteer opportunities and professional training. To learn more about Operation Kindness, please visit their website at <a href="https://www.operationkindness.org">www.operationkindness.org</a>.

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