



**Operation Kindness Asks Public to Consider Adopting Homeless Pets During PetSmart Charities National Adoption Week and Kitten Season**

Find your New Best Friend at PetSmart Stores Across North Texas from July 21-27



**FOR IMMEDIATE RELEASE (Carrollton, Texas)** – During the dog days of summer adopting a pet can add new energy to your life while making a positive contribution to the community. [Operation Kindness](#) is proud to partner with [PetSmart Charities](#)® to bring adoptable pets at PetSmart locations in North Texas in support of National Adoption Week, taking place **July 21 – 27, 2025**.

Each summer, animal shelters take in scores of kittens and cats during “kitten season,” following peak breeding activity for cats and this year is no exception. [PetSmart Charities](#) connects adoption partners such as **Operation Kindness** with local PetSmart stores to bring adoptable pets into in-store Adoption Centers and events. These include pets of all ages, breeds, temperaments and energy levels. Staff and volunteers are available to help make matches for people looking to adopt. Every pet who finds a home frees up space for shelters to help the next animal in need.

“We are excited to celebrate National Adoption Week this July and hope to match more North Texas pets with loving families,” said Ed Jamison, CEO of Operation Kindness. “Our PetSmart Everyday Adoption Center and PetSmart stores across North Texas provide an accessible adoption process and allow families to easily take home an Operation Kindness animal with everything they need for a successful start.”

Meet adoptable puppies like [Chia Seed](#), pictured above, by visiting Operation Kindness’ [PetSmart](#)

[Everyday Adoption Center](#), open daily from 11 a.m. to 7 p.m. To view all available pets for adoption, visit [Operation Kindness' website](#).

“Animal shelters and rescues are doing incredible work to save pets each day, but they can’t do it without the community’s support,” said Heidi Marston, director of Pet Placement Initiatives at PetSmart Charities. “Adopting or fostering a pet can be an incredibly enriching experience and is the best way to support your local organizations. We all have a role we can play in helping pets in need, so please join us this National Adoption Week to show your support. We’re proud to work alongside partners such as Operation Kindness, whose team makes meaningful connections, giving more pets in need people to love.”

**To celebrate National Adoption Week, Operation Kindness will offer 50% off adoption fees at their PetSmart locations from July 25-27. The organization will host the following adoption event at PetSmart locations, as well as having pets available for adoption at the [Operation Kindness PetSmart Everyday Adoption Center and PetSmart Cat Adoption Centers](#).**

Adoptable pets will be also available at:

PetSmart Flower Mound

Sunday, July 27

11:00 A.M. – 2:00 P.M.

6060 Long Prairie Rd Ste 200, Flower Mound, TX 75028

Photos are available [here](#).

### **About Operation Kindness**

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. Founded in 1976, Operation Kindness is a pioneer in Texas for assisting animals in need of veterinary care companionship, and most of all, a home.

In addition to pet adoptions and lifesaving medical care, Operation Kindness’ programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry and volunteer opportunities. To learn more about Operation Kindness, please visit their website at [www.operationkindness.org](http://www.operationkindness.org).

### **About PetSmart Charities®**

PetSmart Charities is committed to making the world a better place for pets and all who love them. Through its in-store adoption program in all PetSmart® stores across the U.S. and Puerto Rico, PetSmart Charities helps up to 400,000 pets connect with loving families each year. PetSmart Charities also provides grant funding to support organizations that advocate and care for the well-being of all pets and their families. Our grants and efforts connect pets with loving homes through adoption, improve access to affordable veterinary care and support families in times of crisis with

access to food, shelter and emergency relief. Each year, millions of generous supporters help pets in need by donating to PetSmart Charities directly at [PetSmartCharities.org](http://PetSmartCharities.org), while shopping at [PetSmart.com](http://PetSmart.com), and by using the PIN pads at checkout registers inside PetSmart® stores. In turn, PetSmart Charities efficiently uses more than 90 cents of every dollar donated to fulfill its role as the leading funder of animal welfare in North America, granting more than \$600 million since its inception in 1994. Independent from PetSmart LLC, PetSmart Charities is a 501(c)(3) organization that has received the Four-Star Rating from Charity Navigator for the past 18 years in a row – placing it among the top one percent of rated charities. To learn more visit [www.petsmartcharities.org](http://www.petsmartcharities.org).

**Connect with PetSmart Charities on social media:**

**Instagram:** [@PetSmartCharities](https://www.instagram.com/PetSmartCharities)

**Twitter:** [@PetSmartChariTs](https://twitter.com/PetSmartChariTs)

**Facebook:** [Facebook.com/PetSmartCharities](https://www.facebook.com/PetSmartCharities)

**YouTube:** [YouTube.com/PetSmartCharitiesInc](https://www.youtube.com/PetSmartCharitiesInc)

**Media Contacts:**

Natalie Richter, Senior Director - Marketing & Communications

Operation Kindness

Cell: 972-813-9944

[nrichter@operationkindness.org](mailto:nrichter@operationkindness.org)

24-Hour PetSmart Charities

[Mediarelations@petsmart.com](mailto:Mediarelations@petsmart.com)