



Operation Kindness raised over \$316,000 on North Texas Giving Day

Operation Kindness brought in a record-breaking number of donations

CARROLLTON, TX (September 23, 2022) — Nearly 1,500 donors raised a record-breaking \$316,099 for Operation Kindness as a part of North Texas Giving Day — helping the organization provide even more food, shelter and lifesaving medical care for animals in need.

North Texas Giving Day, an online gift-giving event presented by the Communities Foundation of Texas, raised over \$62 million for local organizations, including Operation Kindness. With over \$316,000 raised, Operation Kindness received 29% more in donations than on North Texas Giving Day in 2021. All money raised from the campaign will continue quality care for dogs and cats by providing fostering and adoption programs, lifesaving care, food, shelter, medication and other resources to benefit animals in need.

Operation Kindness received 1,452 total gifts, or donations, with the average amount per gift coming in at around \$160. A total of 3,339 organizations participated in the fundraising event this year. Operation Kindness ranked 15th in revenue among organizations considered “large,” or organizations with operating budgets above \$1 million. This ranking was up 5 placements from 2021.

In addition to the numerous gifts made throughout North Texas Giving Day, Operation Kindness secured over \$65,000 in early donations gifted during the month of September leading up to the day-long event. The organization also won \$1,000 in a golden ticket prize chosen by the Communities Foundation of Texas.

The total revenue raised could not have been possible without the generous matching funds of \$75,000 from some incredible donors. This number of matching funds is record-breaking for Operation Kindness as well, compared to the \$35,000 in funds from 2020.

North Texas Giving Day is the single most significant fundraising day of the year for the animals and programs. Donors’ support helps provide critical, lifesaving medical care, food, supplies and shelter for pets in need. Funds from the giving day will also help support our new Community Initiatives program to provide accessible and affordable veterinary services to community pets.

For those who missed out on North Texas Giving Day and would still like to support Operation Kindness, the shelter accepts supplies, food and toy donations for all animals in the organization's care. Donations are collected from 11 a.m. to 6 p.m. daily, left at the nonprofit's front door, located at 3201 Earhart Drive, Carrollton, TX 75006. Operation Kindness also has an updated Amazon wish list in which donors can ship purchased items directly to the shelter: <https://smile.amazon.com/gp/ch/list/75-1553350>

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About Operation Kindness

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. In addition to pet adoptions and lifesaving medical care, Operation Kindness’ programs provide foster care for

vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry, and volunteer opportunities. To learn more about Operation Kindness, please visit their website at www.operationkindness.org.

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