



Operation Kindness to participate in North Texas Giving Day

Operation Kindness aims to raise \$300,000 on Giving Day this year

CARROLLTON, TX (August 31, 2023) — Operation Kindness will participate in [North Texas Giving Day on September 21, 2023](#), aiming to raise \$300,000 in donations to support their lifesaving shelter and programs that help people and pets.

Early gifts to the campaign can be made all September long leading up to Giving Day. Thanks to generous donors who provided a \$60,000 matching fund, all early gifts will be matched, dollar-for-dollar, starting September 1.

North Texas Giving Day is the single most significant fundraising day of the year for Operation Kindness' animals and programs.

North Texas Giving Day, powered by the [Communities Foundation of Texas](#), is also the largest regional giving event in the country. The Communities Foundation of Texas provides bonus funds and prizes to participating non-profits. Bonus funds mean that gifts to Operation Kindness made through North Texas Giving Day will be matched in part to go even further.

Funds from North Texas Giving Day help support shelter operations, pet food pantry and 24-hour kitten nursery, as well as Operation Kindness' Community Initiatives program that brings lifesaving medical care and resources to pet owners.

Donations are open from 6:00 A.M. to midnight on September 21, but early donations can be made starting September 1. To make a gift to the animals, visit the North Texas Giving Day [website](#).

Interviews are available by Zoom, phone or in-person.
See [photos courtesy of Operation Kindness](#).

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About Operation Kindness

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. In addition to pet adoptions and lifesaving medical care, Operation Kindness' programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry, and volunteer opportunities. To learn more about Operation Kindness, please visit their website at www.operationkindness.org.

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