



## Operation Kindness Brings Adoptable Pets in Need of Loving Homes During PetSmart Charities' National Adoption Week

*In-Person Adoption Events to Take Place at Local PetSmart Stores March 6 - 12*

March 2, 2023 – CARROLLTON, TEXAS: Each year, more than five million pets enter animal shelters in need of loving homes. Today, pets are staying in shelters longer and many local shelters are struggling with stretched budgets and limited staffing. In partnership with PetSmart Charities, Operation Kindness will bring adoptable pets to two PetSmart locations in support of National Adoption Week, taking place **March 6 - 12, 2023**.



During the in-store event, Operation Kindness invites pet lovers to make room in their homes for pets in need. PetSmart Charities also encourages people to consider adopting pets with special needs, like sweet Ivy. Ivy came to Operation Kindness with several severe fractures to her front right leg, leading our expert medical staff to conclude an amputation was necessary. Ivy has recovered wonderfully and is adjusting well to living with three legs! To view all available pets for adoption, please visit [www.operationkindness.org](http://www.operationkindness.org).

“National Adoption Week is an ideal opportunity to give a pet in need what they need most – people to love,” said Heidi Fulcher, Sr. Adoptions Grant Manager at PetSmart Charities. “Pets with special needs, such as those recovering from injuries or living with limb differences, trauma recovery or physical limitations make wonderful additions to families. These resilient pets have a lot to teach us about the joy and value of caregiving.”

PetSmart Charities National Adoption Week is a special time during the year. PetSmart stores feature adoptable pets to meet and cuddle in spacious areas, and staff and volunteers are on-hand to make introductions and answer questions. Potential pet parents can also learn about the products and services they'll need for the best possible start with their new family members.

“We are so excited to be teaming up with PetSmart to celebrate National Adoption Week,” Operation Kindness CEO, Ed Jamison, said. “We are thankful for the opportunity to help even more pets find loving homes.”

**WHEN/WHERE:**

Adoptable pets will be available at the following times and PetSmart locations:  
March 6-12, Monday - Saturday 9AM to 7PM and Sunday 10AM to 7 PM  
PetSmart North Dallas  
16821 Coit Rd, Dallas

And

March 6-12, Monday – Saturday 9AM to 9PM and Sunday 10AM to 7PM  
PetSmart Addison  
3800 Belt Line Rd, Addison

For information on specific animals available for adoption, check out our adoptable pets page at <https://www.operationkindness.org/adopt> and select your desired location in our drop down menu.

*Note to Editors: Photos and b-roll footage of adoptable pets are available upon request. To view request editorial materials, please contact Samantha Van Dyke at [svandyke@operationkindness.org](mailto:svandyke@operationkindness.org).*

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**About Operation Kindness**

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. Founded in 1976, Operation Kindness is a pioneer in Texas for assisting animals in need of veterinary care, companionship, and most of all, a home.

In addition to pet adoptions and lifesaving medical care, Operation Kindness’ programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry and volunteer opportunities. To learn more about Operation Kindness, please visit their website at [www.operationkindness.org](http://www.operationkindness.org).

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**About PetSmart Charities**

PetSmart Charities is committed to making the world a better place for pets and all who love them. Through its in-store adoption program in all PetSmart® stores across the U.S. and Puerto Rico, PetSmart Charities helps up to 600,000 pets connect with loving families each year. PetSmart Charities also provides grant funding to support organizations that advocate and care

for the well-being of all pets and their families. Our grants and efforts connect pets with loving homes through adoption, improve access to affordable veterinary care and support families in times of crisis with access to food, shelter and disaster response. Each year, millions of generous supporters help pets in need by donating to PetSmart Charities directly at [PetSmartCharities.org](http://PetSmartCharities.org), while shopping at [PetSmart.com](http://PetSmart.com), and by using the PIN pads at checkout registers inside PetSmart® stores. In turn, PetSmart Charities efficiently uses more than 90 cents of every dollar donated to fulfill its role as the leading funder of animal welfare in North America, granting more than \$500 million since its inception in 1994. Independent from PetSmart LLC, PetSmart Charities is a 501(c)(3) organization that has received the Four-Star Rating from Charity Navigator for the past 18 years in a row – placing it among the top one percent of rated charities. To learn more visit [www.petsmartcharities.org](http://www.petsmartcharities.org).

**Connect with PetSmart Charities on social media:**

**Instagram:** [@PetSmartCharities](https://www.instagram.com/PetSmartCharities)

**Twitter:** [@PetSmartChariTs](https://twitter.com/PetSmartChariTs)

**Facebook:** [Facebook.com/PetSmartCharities](https://www.facebook.com/PetSmartCharities)

**YouTube:** [YouTube.com/PetSmartCharitiesInc](https://www.youtube.com/PetSmartCharitiesInc)

PetSmart Charities 24-hour media line: 623-587-2177