

## Sponsorship Opportunities

Please support homeless pets in our community by sponsoring Canines, Cats & Cabernet.  
Your sponsorship will directly benefit the animals. **YOU will be saving lives!**

**Canines, Cats & Cabernet**  
**November 4, 2023**  
**Sheraton Dallas Hotel**  
**400 Olive St. Dallas, TX 75201**

**Sponsor VIP Reception**  
**6:00 PM - 7:00 PM**  
**Dinner, Entertainment and Auction**  
**7:00 PM - 11:00 PM**

### *Presenting Sponsor*

*\$50,000*

One available

- Exclusive Presenting Sponsor for 2022 Canines, Cats & Cabernet
- Top placement of logo and/or name on event invitations\*
- Two tables of 10 guests each in premier location
- Limo service for all guests from a pickup/dropoff destination of your choosing
- Admission to VIP reception for all guests
- 20 admissions to Sponsor Celebration Party
- 20 entries into sponsor drawing
- Live "thank you" by CEO during program with logo on screen
- 2 minute speaking opportunity at Sponsor Celebration Party
- 2 minute speaking opportunity at Canines, Cats & Cabernet
- Opportunity to provide product or gift in sponsor gift bag
- Logo/name displayed prominently on event website
- Full page spread in event program\*
- Top placement in sponsor recognition area of program\*
- Tag or mention in event related social media posts\*
- Logo or linked name on event e-mail communications\*
- Name/logo featured on Operation Kindness website lightbox for 1 week\*
- Recognition on event press releases and media alerts\*
- Name/logo displayed prominently on rotating screen during event
- Name/logo signage displayed prominently throughout Sponsor Celebration Party and Canines, Cats & Cabernet\*
- Use of Operation Kindness logo for 1 year (pending review/approval)
- Logo displayed on Corporate Partners section of website for 1 year
- Puppy or kitten thank you party at home or office post-event

### *Signature Sponsor*

*\$25,000*

Two available

- Two tables of 10 guests each in premier location
- Name displayed on event invitations\*
- Complimentary valet for all guests
- Admission to VIP reception for all guests
- 10 admissions to Sponsor Celebration Party
- 10 entries into sponsor drawing
- Live "thank you" by emcee
- Opportunity to provide product or gift in sponsor gift bag
- Logo/name displayed prominently on event website
- Full page ad in event program\*
- Premier placement in sponsor recognition area of program\*
- Name/logo on all event e-mail communications\*
- Name/logo displayed prominently on rotating screen during event
- Name/logo featured on signage throughout Sponsor Celebration Party and Canines, Cats & Cabernet\*
- Use of Operation Kindness logo for 1 year (pending review/approval)
- Logo displayed on Corporate Partners section of website for 1 year
- Puppy or kitten thank you party at home or office post-event

\*Contingent on sponsorship being booked and requested information submitted by print deadlines

# CANINES CATS & cabernet

## Sponsorship Opportunities

### *Champagne Sponsor*

*\$15,000*

- Two tables of 10 guests each in premier location
- Complimentary valet for all guests
- Admission to VIP Reception for all guests
- 8 admissions to Sponsor Celebration Party
- 8 entries into sponsor drawing
- Live "thank you" by emcee
- Logo/name displayed prominently on event website
- Half page ad in event program\*
- Name listed in sponsor recognition area of program\*
- Recognition on rotating screen during event
- Name/logo featured on signage throughout Sponsor Celebration Party and Canines, Cats & Cabernet\*
- Name/logo placement for one of the following: Mobile Bidding; Bid Paddle; Grand Raffle\*
- Puppy or kitten thank you party at home or office post-event

### *Cabernet Sponsor*

*\$10,000*

- One table of 10 in premier location
- Complimentary valet for all guests
- Admission to VIP Reception for all guests
- 6 admissions to Sponsor Celebration Party
- 6 entries into sponsor drawing
- Logo/name displayed on event website
- Name listed in sponsor recognition area of program\*
- Recognition on rotating screen during event
- Name/logo featured on select signage throughout event\*
- Name/logo placement for one of the following: Pet Adoption Lounge; Registration; Wine/Dine/Liquor tables\*

### *Pinot Noir Sponsor*

*\$5,500*

- One table of 10
- Complimentary valet for all guests
- Admission to VIP Reception for all guests
- 4 admissions to Sponsor Celebration Party
- 4 entries into sponsor drawing
- Name displayed on event website
- Name listed in sponsor recognition area of program\*
- Recognition on rotating screen during event
- Opportunity to name an Operation Kindness puppy/kitten

### *Merlot Sponsor*

*\$3,750*

- One table of 8
- Complimentary valet for all guests
- Admission to VIP Reception for all guests
- 2 admissions to Sponsor Celebration Party
- 2 entries into sponsor drawing
- Name displayed on event website
- Name listed in sponsor recognition area of program\*
- Recognition on rotating screen during event

### *Chardonnay Sponsor*

*\$2,500*

- One table of 4
- Complimentary valet for all guests
- Admission to VIP Reception for all guests
- 2 admissions to Sponsor Celebration Party
- 1 entry into sponsor drawing
- Name displayed on event website
- Name listed in sponsor recognition area of program\*
- Recognition on rotating screen during event

## Custom Sponsorships

We can create a sponsorship that suits your marketing needs and budget! E-mail us at [Development@OperationKindness.org](mailto:Development@OperationKindness.org) for more information.

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