



Operation Kindness offers 20% pet adoptions in July to make space for more pets

Operation Kindness, a Texas animal welfare non-profit, offers 20% off adoption fees in July to help increase capacity while cat room renovations are underway

FOR IMMEDIATE RELEASE (Carrollton, Texas) – Summer is underway and local shelters are full. To help bring more North Texas animals home, [Operation Kindness's](#) will offer 20% off pet adoptions throughout all of July when you [sign up](#) for their emails. To receive the promotion, [subscribe](#) to the organization's email list and show the confirmation email to your client service representative during the adoption process. This special will be available at Operation Kindness' [Carrollton Shelter](#) and their [PetSmart Everyday Adoption Center](#).

Part of the summer excitement, Operation Kindness is undergoing renovations to expand and improve their adoptable cat rooms at their main shelter in Carrollton. While construction is underway, the organization remains committed to assisting shelter partners and helping cats find loving homes. Having taken in over 2,400 pets for placement since the start of 2025, assistance from community members is needed to help alleviate capacity constraints and to free up space during the shelter's renovations.

"We are encouraging people to adopt to help us increase capacity at the shelter, especially during our invigorating cat room renovation," said Ed Jamison, CEO of Operation Kindness. "We're offering 20% off adoptions every day in July to new friends of our email list to make it easier to bring home a pet and help us make space for the dogs and cats in Texas waiting for our help."

To view all available pets for adoption, visit Operation Kindness' [website](#). Meet a few of the organization's adorable pets that are looking for a loving family today:

Meet [Cindy Lou Who](#), a cat so adorable she seems to have walked right out of a Dr. Seuss book! Cindy is 20 pounds of pure love, who enjoys nothing more than snuggling up on your lap and purring the day away. In her free time, Cindy loves sunbathing, birdwatching and exploring her surroundings to look for cozy corners to nap in.

Visit [Scarlet](#), a charming cat with beautiful green eyes and a pink button nose. She loves lounging around the house and playing with wand toys. Scarlet loves spending time with other cats and would do well with a family that already has a furry family member.

Say hello to [Dane](#), a handsome 6-month-old mixed breed pup with a big heart and an even bigger brain! Dane is a very smart boy who picks up on things quickly and is eager to learn new tricks. He is a loyal companion that is sure to brighten up your day with his wagging tail and positive attitude.

Interviews available upon request.

Photos are available [here](#).

###

About Operation Kindness

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. Founded in 1976, Operation Kindness is a pioneer in Texas for assisting animals in need of veterinary care, companionship and, most of all, a home.

In addition to pet adoptions and lifesaving medical care, Operation Kindness' programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry, volunteer opportunities and professional training. To learn more about Operation Kindness, please visit their website at www.operationkindness.org.

Media Contact

Natalie Richter, Senior Director - Marketing & Communications

Operation Kindness

Cell: 972-813-9944

nrichter@operationkindness.org