



OPERATION KINDNESS ASKS PUBLIC TO CONSIDER ADOPTING A NEW BEST FRIEND DURING PETSMART CHARITIES NATIONAL ADOPTION WEEK

Adoption Events to Take Place at Local PetSmart Stores October 20 - 26

October 20, 2025 – CARROLLTON, TX – Adopting a pet can bring special joy and companionship to their people. Operation Kindness is proud to partner with [PetSmart Charities®](#) to bring adoptable pets to the Everyday Adoption Center at the North Dallas PetSmart in support of National Adoption Week, taking place October 20 - 26, 2025.

During the in-store event, Operation Kindness invites the public to spend time with adoptable pets of all ages, breeds and energy levels. With space for meet-and-greets, potential new pet parents can take the time to find just the right match.

With staff and volunteers available to help potential new pet parents, visitors can spend time with the dogs available for adoption. Adopting pets can help improve the health and wellness of people with their special brand of unconditional love. Pets get their people off the couch and make ideal colleagues for remote workers. Caring for pets fosters values for children such as responsibility and selflessness.

“We are proud partners of PetSmart Charities and are excited to help even more pets find families of their own,” said Ed Jamison, CEO of Operation Kindness. “With the holiday season quickly approaching, right now is a great time to welcome a new pet into your home while helping us make space at our shelter to aid more animals.”

Adoption fees at Operation Kindness' Everyday Adoption Center, located inside the North Dallas PetSmart, will be 50% off Oct. 20-24 and 26, with free adoptions on Saturday, Oct. 25. To view all available pets for adoption, please visit <https://www.operationkindness.org/adopt/>.

“Pets are family and bring so much joy and companionship to our lives,” said Heidi Marston, director of Pet Placement Initiatives at PetSmart Charities. “But adopting a pet not only adds benefits to your own life; it’s also a gift to your community. Making room in your heart and home for a pet frees up room for another pet to enter the shelter, so you’re really saving two lives — while also supporting the animal welfare professionals that care for so many lost and lonely pets. We’re proud to work alongside partners such as Operation Kindness, to make meaningful connections, giving more pets in need people to love.”

WHEN/WHERE:

Adoptable pets will be available at the following times and PetSmart locations:

Everyday Adoption Center at PetSmart North Dallas
16821 Coit Rd, Dallas, TX 75248
Open daily from 11 A.M. to 7 P.M

PetSmart Flower Mound
6060 Long Prairie Ste 200, Flower Mound, TX 75028
Saturday, Oct. 25, from 11:00 A.M. to 2:00 P.M.

PetSmart Addison
3800 Belt Line Rd, Addison, TX 75001
Sunday, Oct. 26, from 11:00 A.M. to 2:00 P.M.

PetSmart Dallas (N Tollway)
12100 Inwood Rd, Dallas, TX 75244
Sunday, Oct. 26, from 11:00 A.M. to 2:00 P.M.

About Operation Kindness

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. Founded in 1976, Operation Kindness is a pioneer in Texas for assisting animals in need of veterinary care, companionship and, most of all, a home.

In addition to pet adoptions and lifesaving medical care, Operation Kindness' programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry, volunteer opportunities and professional training. To learn more about Operation Kindness, please visit their website at www.operationkindness.org.

About PetSmart Charities®

PetSmart Charities is committed to making the world a better place for pets and all who love them. Through its in-store adoption program in all PetSmart® stores across the U.S. and Puerto Rico, PetSmart Charities helps up to 400,000 pets connect with loving families each year. PetSmart Charities also provides grant funding to support organizations that advocate and care for the well-being of all pets and their families. Our grants and efforts connect pets with loving homes through adoption, improve access to affordable veterinary care and support families in times of crisis with access to food, shelter and emergency relief. Each year, millions of generous supporters help pets in need by donating to PetSmart Charities directly at PetSmartCharities.org, while shopping at PetSmart.com, and by using the PIN pads at checkout registers inside PetSmart® stores. In turn, PetSmart Charities efficiently uses more than 90 cents of every dollar donated to fulfill its role as the leading funder of animal welfare in North America, granting more than \$600 million since its inception in 1994. Independent from PetSmart LLC, PetSmart Charities is a 501(c)(3) organization that has received the Four-Star Rating from Charity Navigator for the past 18 years in a row – placing it among the top one percent of rated charities. To learn more visit www.petsmartcharities.org.

Connect with PetSmart Charities on social media:

Instagram: [@PetSmartCharities](https://www.instagram.com/PetSmartCharities)

Twitter: [@PetSmartChariTs](https://twitter.com/PetSmartChariTs)

Facebook: [Facebook.com/PetSmartCharities](https://facebook.com/PetSmartCharities)

YouTube: YouTube.com/PetSmartCharitiesInc

Media Contact:

Natalie Richter, Senior Director - Marketing & Communications

Operation Kindness

Cell: 972-813-9944

nrichter@operationkindness.org

24-Hour PetSmart Charities

Mediarelations@petsmart.com