

FOR IMMEDIATE RELEASE

Operation Kindness Partners with DocuPet to Revolutionize Lost Pet Reunification

[Carrollton, Texas] October 2, 2025 — Operation Kindness has announced a groundbreaking partnership with DocuPet, a leading provider of modern pet registration and lost pet recovery services, to help reunite lost pets with their families faster than ever before. This collaboration will bring DocuPet's HomeSafe® 24/7 lost pet service and the National Pet Record Search (NPRS) to our community — helping prevent shelter overcrowding, reducing intake costs, and giving pet owners a reliable way to bring their companions home.

Every year, millions of pets go missing across North America. National statistics show that only 18–20% of lost dogs and fewer than 4% of cats entering shelters are ever reunited with their owners. The challenge isn't a lack of care—it's a lack of connection. Fragmented systems, outdated technology, and limited records make it difficult for shelters to identify and return lost pets quickly.

Through this partnership, every registered pet in our community will receive a free, custom ID tag linked to their secure, online pet profile. If a pet goes missing, owners can submit a Lost Pet Report and get immediate service from DocuPet's HomeSafe® team. Real-time alerts are sent to local residents and shelters. When a community member or animal control officer finds a lost pet, they can enter the unique tag ID on DocuPet's website or call the HomeSafe® team directly. HomeSafe® will guide the successful reunification, offering live support 24/7, 365 days a year. This means faster reunifications and fewer pets entering shelters.

DocuPet also empowers shelters with access to the National Animal Shelter Network, providing an advanced, national search tool to identify pets using their unique ID codes, microchip data, breed, physical descriptions, and even special markings. With access to cross-jurisdictional records, shelter teams can quickly locate owners and drastically reduce the length of stay for lost pets.

"We are thrilled to partner with DocuPet to ensure lost pets make it back to their loved ones," said Ed Jamison, CEO of Operation Kindness. "This partnership will decrease animals in local shelters by making it efficient to track down the contact information of a pet's family."

These benefits create a lasting effect for the [Shelter Name] community. From quick reunifications to improved shelter outcomes, every pet owner, staff member, and animal now has access to DocuPet's powerful resources — helping more pets get home and more lives change for the better.

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About Operation Kindness

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. Founded in 1976, Operation Kindness is a pioneer in Texas for assisting animals in need of veterinary care, companionship and, most of all, a home.

In addition to pet adoptions and lifesaving medical care, Operation Kindness' programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry, volunteer opportunities and professional training. To learn more about Operation Kindness, please visit their website at www.operationkindness.org.

About DocuPet

DocuPet is North America's largest and fastest-growing pet registration and reunification platform, serving over 292 jurisdictions with modern, community-focused licensing solutions. Beyond licensing, DocuPet delivers advanced lost pet services, including the always-on HomeSafe® recovery network, an AI-powered pet tracker, and a wide selection of custom designer tags. By combining innovative technology with a mission to protect animals, DocuPet is transforming how communities safeguard pets and support animal welfare—making it easier than ever to keep pets happy, healthy, and home.

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