



## 601 Operation Kindness Pets Find New Loving Homes During the 10<sup>th</sup> Annual Clear the Shelters Event with NBC5/Telemundo

The partnership found adoptable pets for families in North Texas with free adoptions and promotions

**FOR IMMEDIATE RELEASE (Carrollton, Texas)** – North Texas based animal welfare organization [Operation Kindness](#) celebrated the tenth annual Clear the Shelters initiative with NBCUniversal and Telemundo from August 10 to September 8, 2024, increasing animal adoptions in the community and creating space in animal shelters across the country as they reach critical capacity levels. During the campaign, Operation Kindness adopted 601 pets, 342 cats and 259 dogs, to new loving homes.

Over the month-long initiative beginning August 10, 2024, Operation Kindness partnered with NBCUniversal and Telemundo to promote animal adoption in the community, with the organization hosting free animal adoptions from Friday, September 6 through Sunday, September 8, 2024 at [all of its locations](#).

“Clear the Shelters is an important annual initiative where all of us in the animal community work harder and more creatively than ever to find homes for animals in America,” said Operation Kindness CEO Ed Jamison. “601 pets finding new loving homes this month is the award for our efforts, and we are happy to celebrate. Dallas Animal Services is a key shelter partner for us, and we were energized to see that out of the 601 pets adopted through Clear the Shelters, 21% of those animals came to us from Dallas Animal Services.”

Last fiscal year, Operation Kindness facilitated 5,542 adoptions for dogs and cats in North Texas.

Operation Kindness has animals available for adoption at its Carrollton shelter as well as its Everyday Adoption Center at PetSmart and Cat Adoption Centers at PetSmart and Pet Supplies Plus locations across the Dallas area. For more information on Operation Kindness adoption location and hours, visit the organization’s [website](#).

### About Clear the Shelters

[Clear the Shelters](#) has helped nearly one million pets from shelters across the country find loving families since its founding in 2015. Operation Kindness is proud to be a part of this event as it aligns with our purpose to provide dogs and cats with love, kindness and care.

Interviews available upon request.

B-roll of animals

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### About Operation Kindness

**Commented [NR1]:** Let's add in a placeholder for us to highlight the # of pets that came from DAS  
So, something about how Dallas Animal Services is a key shelter partner, we're focused on prioritizing Dallas, of the XX pets adopted during CTS, XXX came to Operation Kindness from DAS. (Meaghan knows she will need to provide us this number).

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Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. Founded in 1976, Operation Kindness is a pioneer in Texas for assisting animals in need of veterinary care, companionship and most of all, a home.

In addition to pet adoptions and lifesaving medical care, Operation Kindness' programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry, volunteer opportunities and professional training. To learn more about Operation Kindness, please visit their website at [www.operationkindness.org](http://www.operationkindness.org).

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