



Operation Kindness Aims to Raise \$425,000 for North Texas Giving Day

The North Texas animal welfare organization is celebrating early giving for North Texas Giving Day with a goal to raise \$425,000 for animals in Texas

FOR IMMEDIATE RELEASE (Carrollton, Texas) – Early giving for [North Texas Giving Day](#) starts Aug. 28, and [Operation Kindness](#) is setting a goal to raise \$425,000. Every donation made during early giving will be matched up to \$100,000. The funds raised provide even more food, shelter and lifesaving medical care for Texas animals in need.

North Texas Giving Day, an online gift-giving event presented by the Communities Foundation of Texas, is the single most significant fundraising day of the year for Operation Kindness' animals and programs. All money raised from the campaign will continue to provide quality care for dogs and cats by providing fostering and adoption programs, lifesaving care, food, shelter, medication and other resources to benefit animals in need.

Funds from the giving day also help support Operation Kindness' [Community Initiatives program](#), providing accessible and affordable veterinary services to community pets. In 2024, Operation Kindness impacted the lives of over [41,000 animals](#) through their community programs and are working to help even more pets with funds raised during North Texas Giving Day.

Following the deadly Central Texas floods on July 4, 2025, Operation Kindness stepped up and transferred [125 animals into their care](#). Through gifts made during North Texas Giving Day, the non-profit can provide lifesaving care for animals across the state and quickly aid rescue partners when disaster strikes.

To celebrate North Texas Giving Day as a community, Operation Kindness will host a [Backyard Jamboree](#) on Sept. 18 from 5 P.M. to 7 P.M. at their main shelter in Carrollton. This family-friendly event includes a fun evening of tours, bad pet portraits, stuffed animal adoptions, animal enrichment, meet-and-greets and more. Operation Kindness alumni are encouraged to attend for a heart-warming reunion and to help the organization raise money to save more lives.

For individuals who would like to support the non-profit during early giving, visit <https://www.northtexasgivingday.org/organization/Operationkindness>.

Photos are available [here](#).

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About Operation Kindness

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. In addition to pet adoptions and lifesaving medical care, Operation Kindness' programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry, and volunteer opportunities. To learn more about Operation Kindness, please visit their website at www.operationkindness.org.

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