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National Nonprofit Petco Love Invests in Operation Kindness to Save and Improve the Lives of Pets in North Texas

Carrollton, Texas (August 13, 2025) – [Operation Kindness](https://www.operationkindness.org) is set to receive a \$15,000 grant investment from national nonprofit Petco Love in support of their lifesaving work for pets in North Texas.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested nearly \$421 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like ours — across North America, with more than 7 million pets adopted and counting.

“Our investment in Operation Kindness is part of more than \$12M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized,” said Susanne Kogut, president of Petco Love. “Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change right alongside us. We launched [Petco Love Lost](https://www.petcolove.org/lost), a free national lost and found database that uses photo-matching technology to simplify the search for lost pets.”

“Last year, we welcomed over 7,000 animals into our care and were able to provide them with lifesaving medical treatment, nourishing food and safe shelter while they awaited loving homes,” said Ed Jamison, CEO of Operation Kindness. “The support of Petco Love is what makes our work possible, and we are endlessly thankful for their support of our animals.”

Operation Kindness is a nonprofit organization whose [mission](https://www.operationkindness.org/mission) is to create a kinder world for pets and the people who love them by providing lifesaving care, innovative programs and community resources in North Texas. In 2024, Operation Kindness [impacted the lives of over 46,000 animals](https://www.operationkindness.org/impact) through various programs, such as their pet food pantry, wellness clinics and pet adoptions.

For more information about Operation Kindness, visit www.operationkindness.org. Learn more about Petco Love here: [petcolove.org](https://www.petcolove.org).

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About Operation Kindness

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. Founded in 1976, Operation Kindness is a pioneer in Texas for assisting animals in need of veterinary care, companionship and most of all, a home.

In addition to pet adoptions and lifesaving medical care, Operation Kindness' programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry, volunteer opportunities and professional training. To learn more about Operation Kindness, please visit their website at www.operationkindness.org.

About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999, we've empowered animal welfare organizations by investing nearly \$421 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 7 million pets in partnership with Petco and organizations nationwide. Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Join us. Visit PetcoLove.org or follow us on [Facebook](#), [Instagram](#), [X](#), [Threads](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.