



Operation Kindness partners with NBCUniversal and Telemundo to find homes for pets through their Clear the Shelters campaign

The partnership aims to bring adoptable pets to families in North Texas with free adoptions and promotions for the 11th consecutive year

FOR IMMEDIATE RELEASE (Carrollton, Texas) – Deep summer in Texas is a difficult time for vulnerable animals, where heat can create influxes of new babies and threaten the lives of animals. Texas-based animal welfare organization [Operation Kindness](#) is kicking off the eleventh annual Clear the Shelters initiative with NBCUniversal and Telemundo right on time, with creative ways throughout the month of August to increase animal adoptions and create space in animal shelters across the country as they reach critical capacity levels.

Over the month-long initiative beginning August 1, 2025, Operation Kindness will partner with NBCUniversal and Telemundo to promote animal adoption in the community, with special animal story features and promotions. Operation Kindness will offer free animal adoptions from Friday, August 29 through Sunday, August 31, 2025 at [all of its locations](#).

“It is our mission to find loving homes for all of the animals in Operation Kindness’ care,” said Operation Kindness CEO Ed Jamison. “Partners like NBC5 and Telemundo and the Clear the Shelters initiative are critical in helping the North Texas community know how special our animals are and how ready they are for loving homes. We’re excited to work hard for the month to get all our available pets into homes with new families so we can help even more animals.”

Adoption saves animal lives

Animal adoption serves as a powerful lifeline for countless animals facing uncertain futures in shelters and rescue organizations across the country. When people choose to adopt rather than shop for pets, they directly save the life of an animal. Each adoption creates a ripple effect of salvation, as it not only gives one animal a loving home but also opens up space for another animal in need.

Following the July 4 Texas floods, animal adoption is in particularly high demand in Texas and at Operation Kindness, who received a record-breaking number of animals during the flood response.

Preparing for your visit

Operation Kindness’ Carrollton Shelter and PetSmart Adoption Centers are open from 11:00 A.M. to 7:00 P.M. seven days a week. Adoption appointments are not required.

Potential adopters are invited to prepare for a visit by browsing Operation Kindness’ [adoption pages](#) to see available animals. Profiles include age, gender and personality descriptions.

Operation Kindness adoption counselors discuss further details, such as medical records, during adoption.

After viewing available animals online, families can get to know available pets during meet-and-greets to find the right match. Operation Kindness skilled adoption counselors can answer any questions and go over stories about the animal and what to expect.

After adopting

After adoption, Operation Kindness continues to support adopters with resources and assistance. Training and behavior resources are available online for both [dogs](#) and [cats](#).

If your pet becomes sick after adoption, Operation Kindness provides medical care at no cost for up to 2 weeks.

About Clear the Shelters

[Clear the Shelters](#) has helped nearly one million pets from shelters across the country find loving families since its founding in 2015. Operation Kindness is proud to be a part of this event as it aligns with our purpose to provide dogs and cats with love, kindness and care.

Interviews available upon request.

Photos are available [here](#).

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About Operation Kindness

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. Founded in 1976, Operation Kindness is a pioneer in Texas for assisting animals in need of veterinary care, companionship and most of all, a home.

In addition to pet adoptions and lifesaving medical care, Operation Kindness' programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry, volunteer opportunities and professional training. To learn more about Operation Kindness, please visit their website at www.operationkindness.org.

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